

Ivan Djayaputra is a Creative Director with experience in brand transformation and a particular interest in merging tech and culture.

Info

ivandjy.com
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Awards

D&AD x2
Cannes Lion x2
One Show x4

Experience

Creative Director @ Roblox

Leading a beloved brand's transformation

Group Creative Director @ Mojo Supermarket

Reshaped the agency from niche projects to brand building. Launched a global campaign for StockX

Creative Lead @ Meta

Relaunched the Facebook brand. Led creative work for Instagram. Consulted on Whatsapp. Led creative agencies such as Wieden+Kennedy.

Associate Creative Director @ Mother New York

Led creative work for Instagram

Associate Creative Director @ Grey New York

Transformed Volvo from a car brand to a tech brand

Art Director @ twofifteenmccann

Launched creative campaigns for games such as Halo, Forza Motorsports, Dance Central, and Sunset Overdrive